



**FELLOWSHIP
MONTH**



We had our vibrant Journey in 25-26



**ROTARY YEAR
END**

HIGHLIGHTS:
Servicing Our
Communities

**UNFORGETTABLE
FELLOWSHIP
MOMENTS**

**WELCOME
New Members
& Leaders**

**OUR COLLECTIVE
IMPACT
(2025-26)**

Thank You Beehivians



**BEEHIVES MEMBERS AND THEIR
FAMILIES & WELL WISHERS**

**THANK YOU FOR SHARING ALL ACTIVITIES
& KEEPING OUR CLUB VIBRANT & ACTIVE**

June 2026



A Year of Triumphs, A Future of Enduring Impact

Reflecting on a Remarkable Year and Embracing New Beginnings

Embrace New Beginnings as We Conclude an Extraordinary Year

As June 30th draws near, we bid adieu to an exceptional chapter in our club's history while eagerly awaiting the vibrant new Rotary Year that commences on July 1st. Reflecting on the Rotary Year 2025-26, we are filled with immense gratitude for a period that will be forever etched in our club's legacy. To our remarkable members, thank you for making this year a vibrant testament to the spirit of "Service Above Self."

The achievements of Rotary Year 2025–2026 are a direct reflection of your dedication. Your steadfast coordination, generous support, and heartfelt contributions kept our club lively, active, and meaningful every single day. Together, we transformed the Rotary ideal of "Service Above Self" into concrete actions. Your unwavering commitment has empowered us to make a real difference in our communities and enhance lives.

Over the past twelve months, our collective dedication allowed us to:

- Launch impactful projects that addressed urgent local needs and changed lives
- Create unforgettable moments that strengthened our connections and deepened friendships
- Welcome passionate new members, injecting fresh energy and perspectives into our mission
- Combine our diverse talents to leave a lasting, positive impact on the world around us

With each completed project and milestone achieved, we didn't just provide temporary relief; we built legacies. Whether spearheading local initiatives, embracing enthusiastic new members into our family, or enjoying memorable moments of fellowship during our meetings, we have proven that our collective impact knows no bounds.

As we wrap up this remarkable year, we look forward to the dawn of Rotary Year 2026-27 on July 1, 2026. Inspired by Rotary International President Olayinka Hakeem Babalola's visionary theme for the new year—**Create Lasting Impact**—we are motivated to initiate change within ourselves and focus on sustainable, long-term improvements.

Let us harness the exceptional momentum, deepened friendships, and solid foundation we established this past year to elevate our service even further. Together, we have demonstrated the remarkable achievements of a dedicated group of action-oriented individuals. As we embrace this new Rotary year, let us commit to transforming our purpose into progress that will resonate through generations.

On July 1st, 2026, we will turn to a blank page. The beginning of Rotary Year 2026–2027 brings a fresh wave of opportunities, new leadership, and exciting challenges. While leadership roles may shift, our core mission remains unwavering.

We step into this new year with strong momentum. Let us carry forward the lessons, friendships, and victories from the previous year. Let us support our incoming leadership team with the same fierce loyalty and enthusiasm that characterized our success last year.

The hands-on dedication of Beehivians made the seemingly impossible achievable, and your unity was the driving force behind our success. Thank you for an incredible and unforgettable 2025–2026.

Let us step into 2026–2027 together with open hearts, ready to serve, connect, and thrive.

President

Rtn.Murali M Achuthan

Immediate Past President

Rtn G. Vijendran

President Elect

Rtn. Dr. V Thiagarajan

Secretary

Rtn.M.V.Mukundhan

Joint Secretary

Rtn C H Sudarsanam

Treasurer

Rtn G.S.Suresh

Sergeant At Arms

Rtn M.R.Sudharshan

Directors

Club Service

Rtn.Ezhilarasi

Community Development

Rtn.R.Seralathan

Community Health

Rtn.Dr.V.Thiagarajan

Vocational Service

Rtn.Dr.Sabitha

Ramakrishnan

International Service

Rtn.Vaishnavi Deepak

Shankar

Youth Service

Rtn T.Narayani

Chairmen

Membership

Rtn Mari Selvamohan

Foundation

Rtn A C Boopathy

Club Mentor :

Rtn.R.Venkataraman



Every difficulty becomes easy when the determination is strong

June 2026

MESSAGE FROM RI President

Let Us Carry the Momentum Forward



As my year as President of Rotary International comes to a close, I offer my heartfelt thanks to each member of our global Rotary family. Your kindness, warmth, and dedication have changed my life.

During this year, I had the privilege of travelling across our world, from San Francisco, birthplace of the United Nations, to the innovative Rotary clubs of Nigeria. In every place, I saw Rotary members and our partners working side by side to create lasting, positive change, reminding me that our strength lies in shared purpose.

That spirit leads naturally to a simple truth: Rotary is not something we attend, but something we do. We are not spectators. We act, and through that action, we transform our communities and ourselves.

As we continue this work, we must keep our focus on building conditions for peace. Rotary is, at its core, a peace machine. But maintaining that machine requires intention, commitment, and steady effort.

That same resolve is needed now as we push toward polio eradication. The final mile is often the hardest, but we cannot falter in our promise to the children of the world.

You have shown that when we Unite for Good, there is no challenge we cannot meet if we stand together. Let us carry this momentum forward with courage, compassion, and an unwavering commitment to the safety and prosperity of all.

Francesco Arezzo
President, Rotary International

OUR CLUB RECEIVED QUANTITATIVE RUBY AWARD FROM DISTRICT



SECRETARY RTN MUKUNDHAN & TREASURER RTN SURESH WITH INDIVIDUAL AWARDS & CLUB AWARD



VALEDICTORY FROM District Governor Rtn D Devendran

Outgoing District Governor Rtn. D. Devendran (RID 3233, 2025–26) marked the conclusion of his tenure in late June 2026 by handing over leadership to his successor, Rtn. Shriram Duvvuri.

His valedictory messaging and final addresses centered on expressing deep gratitude for the district's milestones, celebrating unity in service, and successfully "passing the torch".

Key Themes of the Conclusion of His Tenure are Gratitude & Team Work, Milestones achieved, Passing the Torch.

Gratitude & Teamwork:

He thanked the entire Council of Governors, club presidents, and district teams for their dedication and unwavering support during his term.

Milestones Achieved:

His tenure emphasized massive community health initiatives and saw the district reach high milestones, such as earning the Annual Fund 50:50 milestone award from The Rotary Foundation.

Passing the Torch:

His valedictory phase formally welcomed incoming District Governor Rtn. Shriram Duvvuri. He encouraged Rotarians to carry forward the motto of "Service Above Self".

Practice making decisions without asking everyone for advice. This is you get to know yourself

June 2026



President Murali's Valedictory Message - Reflecting on Our Journey

By Rtn Murali Achuthan



Dear Beehives Family,

As my term as your President for the Rotary year 2025–26 draws to a close, I write to you with immense pride and heartfelt gratitude, reflecting on our journey with great satisfaction. Each milestone we achieved this year highlights the strength of our collective efforts, unity, and shared vision.

I want to take a moment to express my appreciation to all team members and club participants for their collaboration and contributions to a successful 2025–26 year. Together, we have once again demonstrated our ability to truly make a difference in the lives of those we serve, including individuals and nonprofit organizations alike. As we transition to the new team on July 1st, we pass the torch to the incoming leadership. Best wishes to Team 26–27 and the new president for a fruitful year ahead. I hope to see increased participation from team members in the coming months. Let's extend our best wishes for a successful 2026–27 year.

A Year of Impactful Service

I extend my heartfelt thanks to all our Members, Anns, and Annettes. Your extraordinary collaboration, seamless coordination, and hands-on support transformed ambitious ideas into reality. Together, we made a significant impact on society through numerous signature initiatives:

- Empowering students to create a brighter future through educational assistance.
- The Annadhan Project, providing nutritious meals to those in need.
- Enhancing community safety with our Solar Street Light Project.
- Installing bilingual Thirukkural cultural heritage signboards around the walking pathway of Arthanareeswarar Temple Tank to celebrate and preserve our rich heritage.
- Offering critical financial aid for surgeries and cancer treatments.
- Honoring our medical heroes for their selfless, life-saving contributions.
- Encouraging the public to responsibly exercise their right to vote, among many others.

Our Pillars of Support

This extensive level of service was made possible thanks to our strong financial and administrative foundations. I sincerely thank the Rotary Club of Chennai Beehives Trust and the Trustees for their diligent management and stewardship. I am equally grateful to all Beehivians whose generous contributions funded each project we undertook. Your willingness to give back ensured that we never had to turn away a worthy cause.

A special and heartfelt note of gratitude goes to our esteemed Club Mentor. Thank you for your unwavering guidance, which ensured the disciplined, smooth, and exemplary functioning of our club. Your creative support in designing eye-catching flyers for our events and your dedication to regularly publishing our club bulletin kept us connected, visible, and inspired throughout the year.

Friendship, Fellowship, and the Future

Beyond our projects and achievements, what I treasure most is the unique spirit of the Beehives family. Thank you for nurturing our friendships, making our fellowship events vibrant, and forging an unbreakable bond of camaraderie. You made my journey as your President a joyful, deeply fulfilling, and unforgettable experience. Now, it is time to look toward the future and continue this incredible momentum.

I warmly invite each of you to join me in welcoming and supporting our next leadership team at the upcoming Installation Ceremony for our successor President, Rtn. Dr. V. Thiagarajan. Let us continue to showcase the remarkable Beehives team spirit!

Quality Learning Initiative - Beehives Project of the Year 2026-27

Sponsored by Beehivian Rtn Vaishnavi Deepak Shankar & PP Deepak Shankar

The Rotary Club of Chennai Beehives has launched a transformative educational project to ensure access to quality learning opportunities for students from marginalised backgrounds. Initiated on the installation day of Team 2026–27, this project represents an investment of ₹4,29,000 aimed at creating a lasting impact by addressing educational gaps and resource limitations in government schools.

Target Audience and Scope The initiative features a comprehensive experiential learning programme tailored for students in Grades VI through XII. The curriculum specifically focuses on hands-on science learning and practical electronics exposure.

The project has been implemented across six institutions in the Thanjavur District, adopting: Four Government Girls Higher Secondary Schools (Located in Pattukkottai, Peravoorani, Madukkur, and Nachiyarkovil), and Two Government Boys Higher Secondary Schools (Located in Pattukkottai and Patteswaram).

Through this specialized training, the project directly benefits a total of 9,560 students, comprising 2,082 boys and 7,478 girls.

Implementation and Acknowledgements This initiative is executed in collaboration with the India Literacy Project (ILP), leveraging their operational support and expertise.

The Rotary Club of Chennai Beehives extends its heartfelt gratitude to Beehivian Rtn. Vaishnavi Deepak Shankar and Past President Deepak Shankar. Their generous sponsorship and dedication made the execution of this club project possible.

Water breaks rock, not because of it's strength but because of its consistency

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June 2026

Close of Rotary Year 2025-26 - Mentor's Message

An installation is not merely a transition of leadership or a ritual on the Rotary calendar. It represents a celebration of continuity, a reaffirmation of our commitment to "SERVICE ABOVE SELF," and a testament to the fact that leadership in Rotary is a relay race where the baton of service is passed with seamless grace.

I would like to extend my heartfelt appreciation to the outgoing President Rtn Murali (who is currently traveling abroad) and his entire team. Over the year 2025-26, dedication of the Team has laid a magnificent foundation and guided this club with vision, ensuring that our projects leave a lasting impact on the community.

From preserving our rich cultural heritage to addressing grassroots humanitarian needs, our club has served with distinction. We have set a high standard, and the entire club owes a debt of gratitude to the members, Team 25-26, and the President.

When we reflect on the name of our club—the BEEHIVES—we discover an exemplary model of community and collaboration. In nature, a single honeybee accomplishes little, but a Beehive? A Beehive is a remarkable engine of collective impact, synergy, and sweet rewards. Every single bee plays a vital role, working selflessly not for individual recognition, but for the sustenance and growth of the entire community.

This is precisely who we are as Rotarians. The RC Chennai Beehives is an ecosystem where diverse professionals combine their skills, time, and resources to pollinate society with hope, health, and infrastructure.

We do not merely discuss change; we implement it. Alongside various club projects, I want to highlight two exemplary initiatives:

Preservation of Our Cultural Heritage: Installation of several Thirukkural Display Boards in the walking area surrounding the Arthanareeswarar Temple Tank.

Immediate Agenda: We have successfully executed a crucial Solar Light Installation Project at Thanigai Complex, Ramanagaram Village, Tiruttani. By deploying 20 solar lights at a cost of ₹2,64,000, we have literally brought light to dark corners, enhancing safety and championing green energy. This serves as a classic example of how the Beehivians create sustainable ecosystems of care.

To accomplish impactful projects like solar lighting, we need a sturdy foundation. A primary, non-negotiable focus for the upcoming year must be strengthening our Club's Trust, the Rotary Club of Chennai Beehives Trust.

Our Trust serves as the financial and operational engine of our service. By reinforcing it, enhancing its transparency, and scaling its capacity, we ensure that the RC Chennai Beehives can undertake larger, long-term legacy projects. I urge every Beehivian to contribute to and safeguard our Trust, as it transforms our goodwill into tangible, permanent community assets.

To our incoming President Rtn Dr. VT and the new Board of Directors and Chairmen: You all assume a beautiful responsibility. Leadership in Rotary is not about a title; it is about *empowering others to act*.

As you take your oath shortly, remember that the true measure of your success will not merely be the number of meetings held, but the number of lives transformed.

- **Innovate with Purpose:** Continue advancing rural infrastructure initiatives like the solar light project.
- **Build Financial Resilience:** Prioritize the growth and governance of our Trust to sustain educational assistance and improve the lives of those in need.
- **Foster Fellowship:** Maintain a vibrant, warm, and united Beehive. Strong internal fellowship fuels our external service.

As your mentor, my simple charge to you for the upcoming Rotary Year is: ***BE BOLD, BE COMPASSIONATE, and BE UNITED.***

Let us dream bigger projects, reach deeper into underserved areas, and make the Rotary Year 2026-27 a golden chapter in the history of our club.

To the Incoming President Rtn Dr. VT and his team: I wish you a phenomenal, impactful, and deeply fulfilling year of leadership.

Together, let us continue to make a lasting difference and create a lasting impact.



The uncreative mind can spot wrong answers, but it takes a creative mind to spot wrong questions

June 2026

DISTRICT GOVERNOR'S OFFICIAL VISIT



The District Governor's official visit to our club took place on June 7, 2026. A total of 16 club members participated in the event, during which we submitted the completed questionnaire along with the necessary supporting documents to the District officials.

Meeting Leadership

In the absence of the current President, Rtn Murali Achuthan, who is traveling abroad, Past President Rtn G.S. Suresh chaired the meeting.

The formal proceedings began with the Invocation song, *Thamizh Thaa Vazhthu*, followed by a welcoming address from Chairman Rtn Suresh. The Club's Secretary, Rtn M.V. Mukundhan, then presented a PowerPoint report detailing the club's activities, projects, and events held during the current Rotary Year 2025-26.

Interaction with the District Governor

District Governor Rtn D. Devendran was introduced by District Secretary Rtn Balamurugan, leading to an engaging interaction with the members present. Key points from the discussion include:

- Members were invited to introduce themselves individually.
- The DG encouraged the club to aim for a membership increase to at least 40 and suggested strategies for achieving this goal by reaching out to the friends and relatives of existing members.
- He emphasized the importance of mobilizing funds for the club through various channels, including member contributions, donations from friends and family, and tapping into available CSR funds within the business community.
- As our Club's Trust is over three years old, he recommended applying to the Income Tax authorities for CSR registration.
- The DG requested significant contributions from our members and their families to the Rotary Foundation before the end of the current Rotary Year.
- He also discussed a unique type of Rotary Club membership called "Passport Membership," which allows individuals of Indian origin to enroll in a club for USD 400 for a three-year period after completing an enrollment form.

In response to the DG's appeal, several members pledged individual contributions to the Foundation, notably a generous donation of USD 5,000 from Annette Kaveri, daughter of Rtn Vaishnavi Deepak Shankar. Annette presented a token cheque to the DG on the spot, and the club extends its special appreciation to her for this philanthropic gesture.

Closing Remarks

The meeting concluded with a Vote of Thanks proposed by Secretary Mukundhan. The National Anthem was sung by all members and District officials present, and the meeting was officially adjourned by Chairman Rtn Suresh.



We extend our heartfelt gratitude to Annette Kaveri Deepak Shankar for her incredible contribution of \$5,000 to the Rotary Foundation.

A special thank you also goes to Rtn. Mukundhan, Rtn. Suresh, Rtn. Dr. VT, Rtn. Selvamurugan, Rtn. Mariselvamohan, and Rtn. Badrinarayanan for their meaningful shared contributions to the Foundation. Your collective support significantly strengthens our global service projects

12 th PHF of our Club
Congrtas to
Rtn Vaishnavi Deepak Shankar
who has become PHF
during June 26

If you are serious about changing your life, you will find a way. If not you will find an excuse

June 2026

My Journey with Rotary: A Transformative Experience

Annette KAVERI DEEPAK SHANKAR



At the age of four, my parents made a life-changing decision to relocate from the United States to India. At that time, I had no complaints or deep reflections about the transition; instead, I felt a thrill about making new friends, discovering a new culture, and growing up in a completely different world. Little did I know that this move would introduce me to Rotary, community service, leadership, and one of the most significant aspects of my life.

Discovering Rotary

Shortly after our arrival in India, my parents became involved with Rotary, and my father eventually took on the role of president of our local chapter. Rotary meetings quickly became a part of our family routine, and I often joined them, observing adults as they discussed community issues, planned service projects, and transformed ideas into action. Initially, it seemed like an adult-only affair. However, over time, those

Meetings became my foundational lessons in leadership, teamwork, and the importance of having a vision for the community.

As a child, I often felt isolated during these meetings since most children stayed home. Only a handful of Annettes attended with their parents, and there wasn't much space for our participation. This gap prompted the establishment of the **Annettes Club of Chennai Carnatic** during a Governor Official Visit (GOV). The club aimed to provide children with a platform to showcase their talents, grasp the meaning of service, and contribute to the community in accessible ways.

Making an Impact

Together, we assisted elderly individuals in crossing streets, fed stray dogs, provided meals for the homeless, supported those in need, and even contributed to the purchase of an animal ambulance. We also traveled to tier 2 and tier 3 cities, where we encountered peers our own age and learned from their experiences. These moments taught us that service is not solely about giving; it also involves listening, understanding, and learning from individuals whose lives differ from our own.

Through the Annettes Club, leadership evolved from being the responsibility of one individual to creating an inclusive space for everyone. As the club flourished, awards were introduced to acknowledge the contributions of fellow Annettes. Charter Day events became occasions to celebrate young individuals, encouraging them and reminding them that their efforts mattered. These experiences demonstrated that effective leaders possess vision; they identify gaps, unite people, and foster growth in others.

Embracing Leadership Roles

After many years with Rotary, I was honored to serve as Associate Chair for **Diversity, Equity, and Inclusion** in Rotary District 3232. When the team was inaugurated, I realized I was the youngest person to hold a Rotary office globally. In this position, we developed DEI content, created use-case material, and trained clubs from various backgrounds. We educated 140 Rotary clubs across 14 different factors, including gender, language, ethnicity, and other areas of identity and inclusion. Our goal was to help clubs broaden their membership, become more welcoming, and engage in more community projects with a deeper understanding of the populations they served.

One of the most impactful moments was when I was honored by the Rotary Club of Madras Northwest, where I spoke about various aspects of DEI and the areas still requiring implementation. During one DEI session, most contributions came from older members, while younger members remained silent, highlighting a disparity in voice. To facilitate the conversation, I posed a simple question: "How do you decide what language of songs to play during events?" The older members preferred classic Tamil songs, whereas the younger members desired a mix of Tamil, Telugu, and Hindi songs. What seemed like a minor question unveiled a larger issue regarding representation, decision-making, and whether all generations felt included.

A Path to Inclusion

The solution was straightforward: create a playlist that encompassed everyone's preferences. This moment illustrated that inclusion can begin with everyday decisions. When people feel heard, they are more inclined to participate, contribute, and maintain connections. The session marked a turning point, encouraging members from various generations to listen to each other and collaborate.

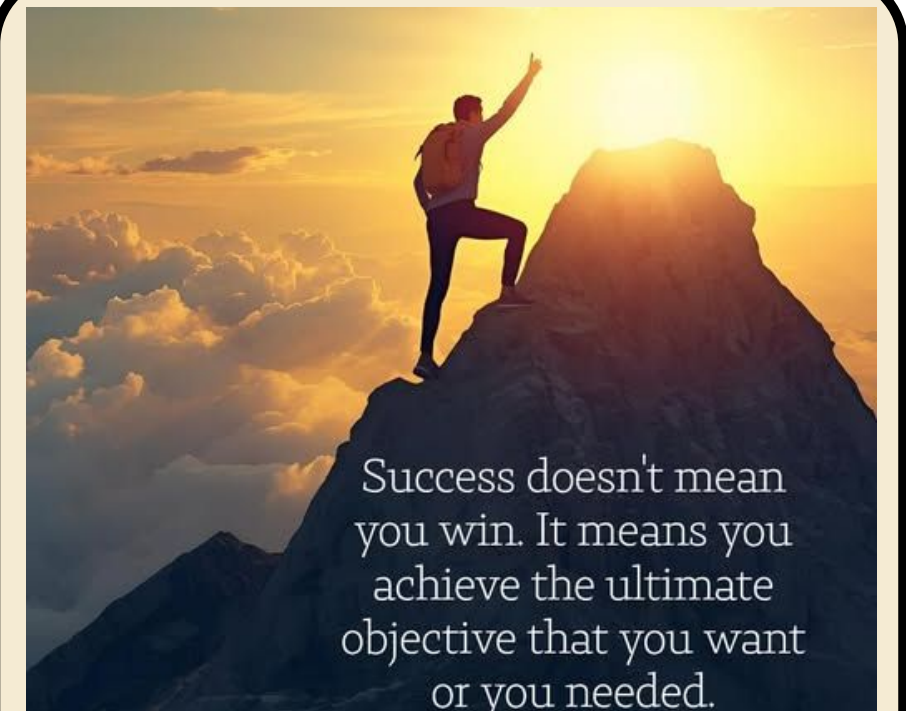
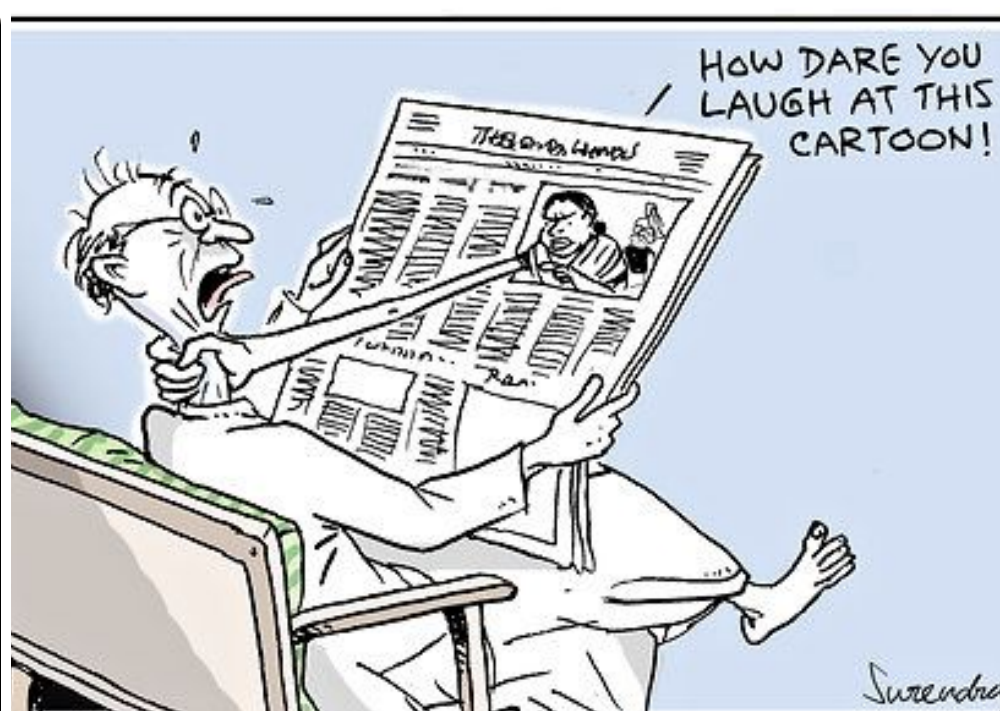
Rotary has profoundly influenced my understanding of leadership, service, and inclusion. It has also played a pivotal role in my personal growth, college admissions, and scholarship opportunities by demonstrating long-term commitment, initiative, community impact, and the ability to unite people around a shared vision. These experiences helped me realize that leadership transcends titles; it is about recognizing a problem, assembling a team, and crafting a solution that endures beyond one individual.

Full Circle

In many ways, my Rotary journey has come full circle. At the Rotary Club of Beehives' GOV on June 7th, I was grateful to pledge \$5,000 USD from my own salary to The Rotary Foundation. As a 19-year-old, this gesture represented more than a donation; it was a tribute to the organization that empowered me, taught me leadership, and allowed me to serve from a young age. Rotary has shaped my perspective on community, inclusion, and responsibility, and I aspire to continue serving, learning, and contributing wherever possible.



Success is often misunderstood by those who don't see the struggle



If you believe it will workout, you will see opportunities. If you believe it won't you will see obstacles

June 2026

Installation of Rtn Dr V.Thiagarajan as President 2026-27 The Team to Create Lasting Impact-



On June 28, at BM Arangam in Nanganallur, the Rotary Club of Chennai Beehives (RI District 3233) proudly launched its service initiatives for the Rotary Year 2026–27 with a remarkable installation ceremony. Rtn. Dr. V. Thiagarajan was officially installed as Club President, alongside incoming Club Secretary Rtn. M. Harikrishnan and the newly appointed Board of Directors and Chairpersons. Under the inspiring international theme “Create Lasting Impact,” the club committed over ₹4.25 lakhs towards education and rural infrastructure projects from day one. The event commenced with a vibrant welcoming dance.

With President Rtn. Murali Achuthan away on an international tour, Immediate Past President Rtn. G. Vijendran presided over the ceremony. Esteemed Rotary leaders and district officials graced the installation, with Rtn. R. Venkataraman, District Parliamentarian, serving as the Chief Guest. Past District Governor PDG A. P. Kanna and Assistant Governor Rtn. Kesavan attended as Guests of Honour. Other notable attendees included Rtn. Alagu Selvam (District Secretary 2026–27), Rtn. Ramani (Zone Chairman), Rtn. Subramanian (AG Admin), and ten President-Elects from various Rotary clubs in Chennai, showcasing strong inter-club collaboration.

Following the welcome address by the Presidium, Secretary Rtn. Mukundhan presented the club's activity report through an engaging PowerPoint presentation.

Incoming President Rtn. Thiagarajan was installed for 2026–27 through the symbolic exchange of the collar, gavel, and pinning by the outgoing President. The Club Charter was handed over to the incoming secretary by the outgoing Secretary. In his acceptance speech, Rtn. Dr. Thiagarajan passionately declared, “Rotary means Serving the Community with JOY.” He emphasized that a President's significance comes from their responsibility, not their title, and assured attendees that he and his team would elevate the Beehives flag to new heights. He outlined an ambitious roadmap for July 2026, including projects such as a Free Medical Check-up Camp for club members and their families, a weekly medical checkup only with a Registration Fee of ₹100 against a package cost of ₹3,000 for senior citizens, a mega Annadhanam (food distribution drive) for marginalized communities, and the formal induction of ten new members to expand the membership of the club. Following his speech, the Chief Guest and Guests of Honour inducted and pinned the Board Members and Chairpersons of various focus areas.

Rtn. Thiagarajan was honored and felicitated by Dr. T. Rajanikanth, Assistant Director of BM Hospital & Director of BM Elite International Aesthetic Clinic, along with Dr. Vinoth, Director of MINT Hospital, Adyar & Director of Dhanalakshmi Srinivasan Engineering College, and Rtn. R. Seralathan, Former Assistant Commissioner of Commercial Taxes, who represented Beehivians during the felicitations.

Assistant Governor Rtn. Kesavan congratulated the Incoming President and his team, pledging full support and cooperation for all club efforts and activities. He encouraged the club to actively participate in all district events with 100% involvement from Beehivians.

PDG Rtn. A. P. Kanna commended the engagement of the club's members and leaders, who have shown consistent growth since its inception. He also highlighted the alignment of this installation day with Polio Immunisation, discussing Rotary International's role in eradicating polio. He shared an inspiring story about fifty destitute children from a care home who raised ₹63,500 for the polio fund without any intention of using the funds for themselves. He wished the new team, led by Dr. Thiagarajan, continued success in addressing the needs of the underprivileged.

Rtn. R. Venkataraman expressed gratitude for the opportunity to serve as Chief Guest. He praised the outgoing team's dedicated efforts, led by Rtn. Murali Achuthan, for initiatives that preserve cultural heritage and address crucial humanitarian needs, like solar streetlights. He emphasized that activities should yield tangible changes and urged support for the Beehives Trust, the club's financial and operational backbone. He remarked that the club's success is measured by the lives transformed and wished the new team a phenomenal, impactful, and fulfilling year of leadership.

Demonstrating a swift commitment to community welfare, the club launched two significant projects during the event, totaling ₹4,25,000:

- ₹4,00,000 STEM Initiative: Fully sponsored by philanthropist and Beehives Community Service Director, Rtn. Vaishnavi Deepak Shankar, this initiative aims to enhance education and ensure access to quality learning for students from marginalized backgrounds. It focuses on the Indian Literacy Project (ILP) - IITM to bridge educational gaps in government schools, targeting students from grades VI to X for science education and grades IX to XII for electronics exposure. This initiative will establish cutting-edge Science, Technology, Engineering, and Mathematics (STEM) programs across six government schools in Thanjavur District, executed through India Literacy Mission (ILM) / IPL channels to empower rural students.
- Higher Education Support: A grant of ₹25,000 was awarded to a deserving final-year engineering student to facilitate uninterrupted graduation.

After the leadership team announced the projects for the upcoming year, incoming Club Secretary Rtn. M. Harikrishnan delivered a heartfelt Vote of Thanks, acknowledging the contributions of sponsors, venue partners, and district officials. The event concluded with the National Anthem, followed by a fellowship lunch. The gathering truly felt like a family celebration, with Rtn. Dr. Thiagarajan and the BM Family extending warmth and affection to every participant. Technical support was provided by Rtn. Mari Selvamohan, and the flawless execution of the event by MCs Rtn. Vaishnavi and Rtn. Sashaank deserves special mention. Each participant received a return gift from the BM Family.



Success is a product of consistency. It is not doing something one, it is about doing it over and over until you master it.

June 2026



The Impact of Hypocrisy on Relationships and Credibility

(By Rtn R Venkataraman)



Hypocrisy can severely damage personal relationships and undermine individual credibility. This behavior manifests when individuals judge others while engaging in the same faults themselves. By examining this mindset, we can understand its unfairness and discover how changing it can enhance our social standing.

The Injustice of the Double Standard: Judging others while neglecting your own shortcomings creates a toxic double standard. This behavior often arises from a psychological blind spot, where people evaluate their mistakes based on good intentions while judging others solely on their actions. Such asymmetry fosters an unfair environment, demanding perfection from friends or colleagues while allowing oneself a free pass for identical behavior.

Moreover, offering unsolicited advice from a position of presumed superiority breeds deep resentment, as it implies a lack of respect for the intelligence and capabilities of those around you. When others notice the disparity between your words and actions, your advice quickly loses its value. True mentorship and guidance stem from mutual respect, not a hierarchy based on self-deception.

The Mechanics of Social Judgment: Humans are naturally inclined to detect inconsistencies in others. When you criticize someone for a mistake you also make, observers perceive not just the error but also the dishonesty behind it.

Trust Erosion: People become hesitant to confide in those who judge them harshly.

Isolation: Persistent hypocrisy can drive friends and colleagues away.

Loss of Authority: Leaders who fail to practice what they preach ultimately lose their teams' respect.

Enhancing Your Image Through Self-Awareness

Breaking this cycle can instantly enhance your personal and professional image. By shifting your focus from judging others to correcting your own behavior, you demonstrate maturity and emotional intelligence.

When you replace judgment with empathy, your reputation transforms. Instead of being seen as a critical hypocrite, others will view you as a supportive, self-aware peer. Acknowledging your own struggles with specific mistakes makes your advice relatable and valuable. True respect is earned by actively working on your flaws rather than pointing out the shortcomings of those around you.

Lead by Example: The Power of Reflected Leadership

The foundational philosophy of Rotary International is encapsulated in our motto: **Service Above Self**. At the heart of this mission is the Four-Way Test, which prompts us to ask: Is it the truth? Is it fair to all concerned? Applying these principles to our counsel is essential. Judging or advising peers while making the same mistakes fails both ethical tests. This behavioral pattern is inherently unjust. True leadership demands that we mirror the standards we expect from those around us.

The Illusion of Perfection

It is easy to fall into the trap of scrutinizing others while viewing ourselves through a distorted lens. This psychological blind spot allows individuals to downplay their errors while magnifying the identical mistakes of their peers. When we assume an unearned position of superiority to offer advice, we underestimate the intelligence and awareness of our fellow members and community partners.

This asymmetry can erode the foundational trust necessary for effective community service. People can detect inconsistencies between a person's words and actions. When a leader criticizes shortcomings in others yet tolerates them within themselves, they not only lose the argument—they lose credibility. Unsolicited advice shared from an imagined pedestal breeds resentment and hampers collaboration.

Elevating Impact Through Self-Awareness

Gaining respect within an organization like Rotary necessitates active self-correction rather than outward criticism. By shifting our focus from policing others to refining our own behavior, we can quickly elevate our personal and professional standing.

Practice Active Humility: Acknowledge your own learning journey before offering guidance.

Align Words and Actions: Ensure your daily habits reflect the standards you advocate.

Offer Empathetic Support: Share lessons learned from your own mistakes instead of delivering top-down critiques.

When we replace judgment with shared accountability, our influence grows. True leadership is not about projecting an image of flawless perfection; it is about displaying the vulnerability and discipline required for continuous improvement. By eliminating the double standards that fracture teamwork, we can strengthen our clubs, deepen our community impact, and genuinely embody the high ethical standards we pledge to uphold.

Growth takes place when you are challenged, not when you are comfortable

June 2026



To

Ann Kavitha, w/o Rtn Arulprakasam celebrated on 3.6.26

Rtn G Vijendran celebrated on 11.6.26

Rtn Mariselvamohan celebrated on 22.6.26

Rtn Vaishnavi deepak Shankar celebrated on 23.6.26

Rtn G S Suresh celebrated on 30.6.26



Rtn K Krishnan & Ann Karpagam celebrated on 1.7.26

Rtn Sabitha & Ann Ramakrishnan celebrated on 26.6.26



June 2026



Fascinating World of Oranges



Orange trees are small evergreen plants that typically reach heights of about 20 feet and are adorned with fragrant white blossoms. Oranges, round citrus fruits with leathery, oily skins and juicy interiors, trace their origins back to the tropical regions of Asia, particularly the Malay Archipelago. They spread through ancient trade routes and are now cultivated globally, especially in tropical and subtropical climates, with Brazil and China as major producers.

Oranges can be enjoyed fresh, juiced, or used in marmalades, desserts, and savory sauces. The zest (peel) is commonly used to impart a tangy, citrus flavor to baked goods.

Symbolism and Digestibility: Symbolically, oranges, like other fruits, represent health, consciousness, and maturity, reflecting the energetic benefits of fruits and the significance of the color orange. Fruits are known for their easy digestibility, making them an excellent dietary choice. In yogic tradition, oranges are believed to digest quickly, leaving minimal residue and stress within the body. It is recommended that approximately 30% of your diet consists of fruits and other "live foods" (uncooked and unprocessed), as these foods retain their full life energy.

Nutritional Value and Health Benefits: The orange, a nutrient-rich citrus fruit originating from Asia, is a natural hybrid of the mandarin and pomelo. It is packed with vitamin C, antioxidants, and dietary fiber, all of which contribute to immune health, heart wellness, and skin vitality. Delve into the history, varieties, and applications of this versatile fruit.

An orange is a highly nutritious, low-calorie citrus fruit, rich in vitamin C, fiber, and various antioxidants. Belonging to the Rutaceae family, it is botanically classified as a modified berry. Its widespread cultivation offers numerous benefits for immune function, heart health, and skin care.

Oranges have a thick, oily, leathery peel and a juicy pulp divided into 10 to 14 segments, each filled with sweet juice vesicles.

Varieties of Oranges: There are hundreds of orange varieties, which can be categorized into four main groups. The most popular types include: Sweet Orange, Seedless Navel, Mandarin, Blood Orange.

A medium-sized sweet orange provides approximately: Calories: 60, Vitamin C: 70 mg, Dietary Fiber: 3 grams, Sugars: 2 grams, Potassium: 237 mg.

Remarkable Nutritional Benefits of Oranges: Oranges are celebrated for their impressive health benefits:

Immune Support: A medium orange offers over 100% of the daily recommended intake of vitamin C, a powerful antioxidant that fights free radicals.

Heart Health: They are an excellent source of potassium and flavonoids, supporting blood pressure management and cholesterol reduction.

Digestive Health: The fiber content in oranges promotes regular bowel movements and aids in healthy blood sugar regulation.

Hydration: With about 86% water content, oranges are a fantastic choice for hydration and post-workout recovery.

Versatile Uses of Oranges: Beyond being a refreshing snack, oranges are incredibly versatile:

Juicing: Orange juice is a breakfast staple worldwide and a rich source of essential vitamins.

Zesting & Flavoring: The aromatic peel can be zested to enhance the flavors of both savory dishes and baked goods.

Marmalades: The rind of bitter oranges is simmered with sugar to produce traditional marmalades.

Aromatherapy: Orange essential oils, extracted from the peel, are widely recognized for their calming properties.

With deep regret and profound sorrow, we inform you of the sad demise of Mr. Mallikarjuna Rao Golla, brother-in-law of our fellow Beehivian, Rtn. E. Selvamurgan. He passed away on June 9, 2026, due to sudden cardiac arrest.

We extend our heartfelt condolences to Dr. Usha Mallikarjuna and Ann Saraswathi Selvamurugan. Our thoughts and prayers are with the grieving family during this difficult time. May his soul rest in eternal peace.



Save A Life



Success is not about winning. It is about never giving up

June 2026

The Rotary Club of Chennai Beehives Trust – APPEAL TO PHILNATHROPISTS

Dear Philanthropists and Valued Donors,

Appeal for Contributions to Support Community Welfare Projects for Rotary Year 2026-27 to create Lasting Impact

Greetings from The Rotary Club of Chennai Beehives Trust.

As we step into Rotary's New Year of Service from 1st July 26, we extend our heartfelt gratitude for your unwavering support during the Rotary Year 2025-26. Your generosity enabled us to successfully execute 14 impactful community projects at a total cost of approximately ₹6,00,000/-. These initiatives have brought meaningful change to many lives, a feat that would have been impossible without your backing.

To sustain this healthcare initiative and launch further community welfare projects, we look forward to your continued financial patronage. Please note that all donations made to our Trust qualify for tax benefits under Section 80G of the Income Tax Act.

Contribution Channels

1. Bank Transfer (NEFT / RTGS / IMPS)

Account Name: The Rotary Club of Chennai Beehives Trust

Bank Name: IDBI Bank

Branch: Nanganallur Branch

Account Type: Savings Bank (SB)

Account Number: 0735104000052137

IFSC Code: IBKL0000735

2. Cheque Payment

Cheques may be drawn in favour of: "The Rotary Club of Chennai Beehives Trust"

3. Scan and Pay

For a quick and seamless transaction, you can scan our official payment code below:



Scan via BHIM, UPI, GPay, PhonePe, or Paytm App. **Use code with caution.**

Action Required Post-Transfer

To help us issue your 80G tax exemption certificate promptly, please share your PAN number and complete postal address with us immediately after making the transfer.

Contact Information

For any queries, clarifications, or coordination, please reach out to our leadership team:

Managing Trustee: 9841084048

Founder Trustee: 9444850950

Secretary of the Trust: 9884062833

Thank you for partnering with us to uplift society and create a lasting impact.

Yours sincerely,

The Board of Trustees

The Rotary Club of Chennai Beehives Trust

We make a living by what we get, but we make a life by what we give